

## Seven Verbs and Denodo

Seven Verbs and Denodo have partnered to combine seasoned Data Professionals with the industry's most advanced data virtualization platform to simplify data access in support of the most critical business needs.

## Why Seven Verbs and Denodo?

Agility is a key element of today's marketplace, whether the need is to adjust product offerings or improve delivery of services. We seek clarity and strive for practical solutions to complex business challenges.

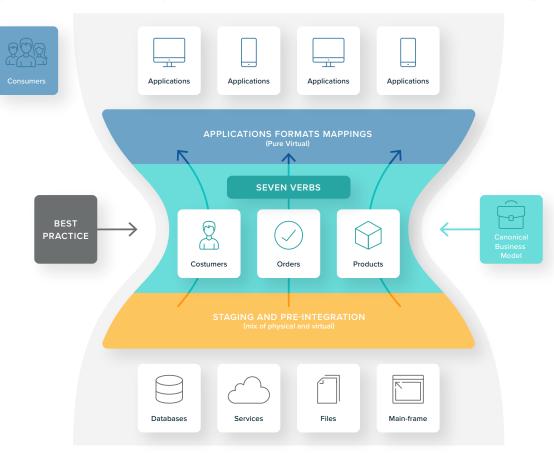


Figure 1 - Vision for agile info architecture - many to many

Better integration and understanding of the organizational data generates new opportunities:

- 1. Business drivers can provide increased leverage over operational and warehousing implementations
- 2. Data clarity becomes a key enabler to bridge the business and technology challenges within the data pipelines
- 3. Improved consistency across data-as-a-service (DaaS) implementations
- 4. Simplifies data architectures across the enterprise

Many companies lack the expertise required to implement trusted business views over disparate data sources. Working together, Seven Verbs and Denodo enable companies to leverage these opportunities and gain the agility they need to respond to rapidly changing business needs.

## **What Denodo Brings**

Denodo is the leader in data integration and data management, which offers a modern, highly effective method for integrating data. Rather than replicating data to a central repository, Denodo Platform is powered by data virtualization technology that provides a real-time, integrated view of the data across myriad heterogeneous sources. These sources include on-premises and cloud repositories, and structured or unstructured data. This approach enables companies to establish modern architectures such as logical data warehouses, which possess many of the characteristics of traditional data warehouses, but offers much more agility, flexibility and future readiness by removing data replication, abstracting business users from data source complexities and helping companies with better data governance, security and compliance.

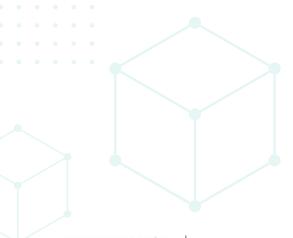
Companies gain a consistent view of their data and a single point from which to manage security and governance protocols. This occurs while leaving required source data in its original location. Even when the source data is moved, the data virtualization layer manages such complexities on behalf of the user and any consuming applications, providing real-time access to integrated data, regardless of its location.

## What Seven Verbs Brings

As a leading Data consulting firm, our client's success is our success, that's why we approach every challenge or problem with an open mind. Our consultants have both business and technology expertise functioning as both catalyst and enabler. We strive to understand your business and leverage strategic data technologies to deliver innovative solutions that are achievable. Beyond the approach, we have curated a team of experts that are trained to help you unlock your potential, bridging the gap between what is and what's possible.

Together, Seven Verbs and Denodo enable companies to:

- Design, build and train leveraging an "agile" enterprise data-access fabric
- Integrate data in real time, without replication
- · Manage security and governance across multiple heterogeneous data sources from a single point of control
- · Leverage experience and leadership to ensure collaborative success of the new data infrastructure





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