

KEY TAKEAWAYS

FROM THE DENODO GLOBAL CLOUD SURVEY 2022

1

Top-two motivating factors to adopt cloud technologies



67% On-demand performance and scalability

60% Reducing data center maintenance and operational cost

2

What gets in the way to cloud adoption and success



Security, Compliance, and Governance still the top concern



Limited Skills in Managing Cloud Systems closely follows

3

Hybrid cloud is less a “Choice” but a “Necessity”



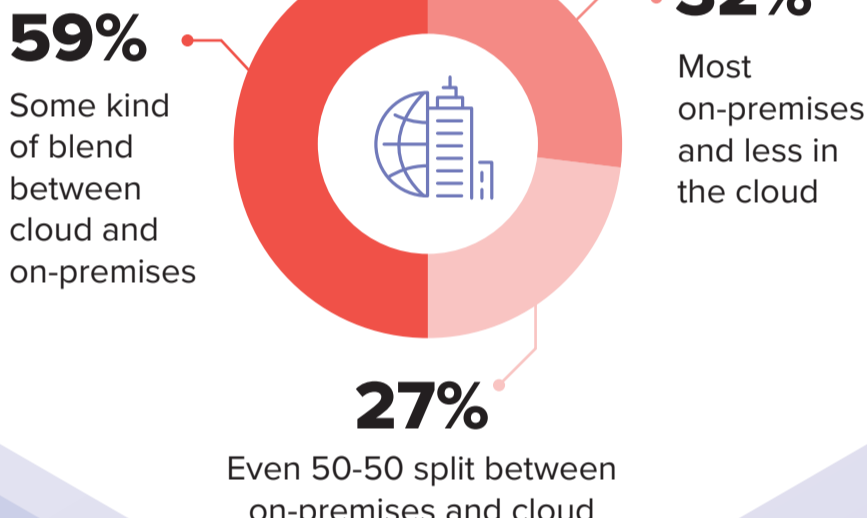
The gap between hybrid cloud and private cloud, the second choice, widens

Hybrid cloud was chosen by almost twice the number of respondents compared with pure public cloud



4

Where are organizations’ repositories deployed?



5

What is the state of hybrid data spread over on-premise and clouds?



62% More than 50% of their data remained untapped due to the inability to find and access the data easily

17% Leverage 75% or more of their enterprise data

6

Challenges to becoming data-driven while moving to the cloud



Complexity of data integration, data accessibility, and accommodating different data formats



Lack of analytical skills and resources to turn raw data into insights

7

Approaches to data management, integration and analytics workloads



more than **88%** Identify reporting and dashboards remain the top use case



more than **81%** Reported investment in data virtualization, data preparation, and data quality initiatives as high priority



8

Most desired features of a cloud data integration and management solution



85% Support for unstructured data sources as an important or higher feature



85% Hybrid data integration as an important and higher desired feature

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