

Seize the Data

With Denodo, SaaS, DaaS, and MSP companies have access to a powerful data-delivery engine that accelerates data-driven application development and provides the agility to pivot on a dime.



Speed and Agility in a Volatile Time

Product leaders, engineers, and chief technology officers (CTOs) are under more pressure than ever to keep their customers a step ahead of events that may impact their business. As a result, their companies have many shared challenges and concerns:



They cannot get new products to market fast enough, or improve time-to-value.



Connecting to new data, and building new data pipelines, takes too long (weeks or months).



Process bottlenecks delay their ability to deliver data to customers when and how they want it.



They have concerns with data security, access, and governance, especially with data they do not control.



They are falling behind on artificial intelligence (AI) initiatives due to a lack of data and/or AI-ready data.



Recent years have brought geopolitical, natural, and technological disruption that requires companies of every stripe to be able to continuously pivot and shift to meet and take advantage of changing conditions. For software companies, data-as-a-service (DaaS) providers, and other developers of data-driven products, this kind of agility, whether to pursue opportunities or avoid pitfalls, depends on a reliable, modern process for quickly accessing, integrating, and mobilizing large volumes of data. Increasingly, applications and data feeds draw on a growing number of data sources and types, and this data needs to be quickly accessed, secured, prepared, and provisioned to accelerate time-to-market.

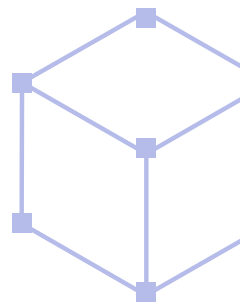
But software companies and other application developers are hindered by the above challenges. Application developers are held back from innovation and agility due to inflexible, limited data infrastructures. But it doesn't have to be this way.

Meet Denodo

The Denodo Platform takes a logical approach to data management. Unlike traditional data management solutions, the Denodo Platform enables real-time, logical connections to data across many different kinds of data sources (legacy, modern, cloud, on-premises, static, streaming) without having to physically copy or move any data.

It also provides a unified semantic layer above these disparate data sources, which automatically translates the data into language your customers understand and can take action on. By providing a single view over all data assets no matter their physical location, logical data management also enables organizations to implement enterprise-grade data governance and data security policies from a single point of control.

The Denodo Platform's modern approach enables rapid changes in response to changing market conditions, such as customizing a field, adding or removing a data source, or enriching a dashboard with new information that affects real-time decisions.

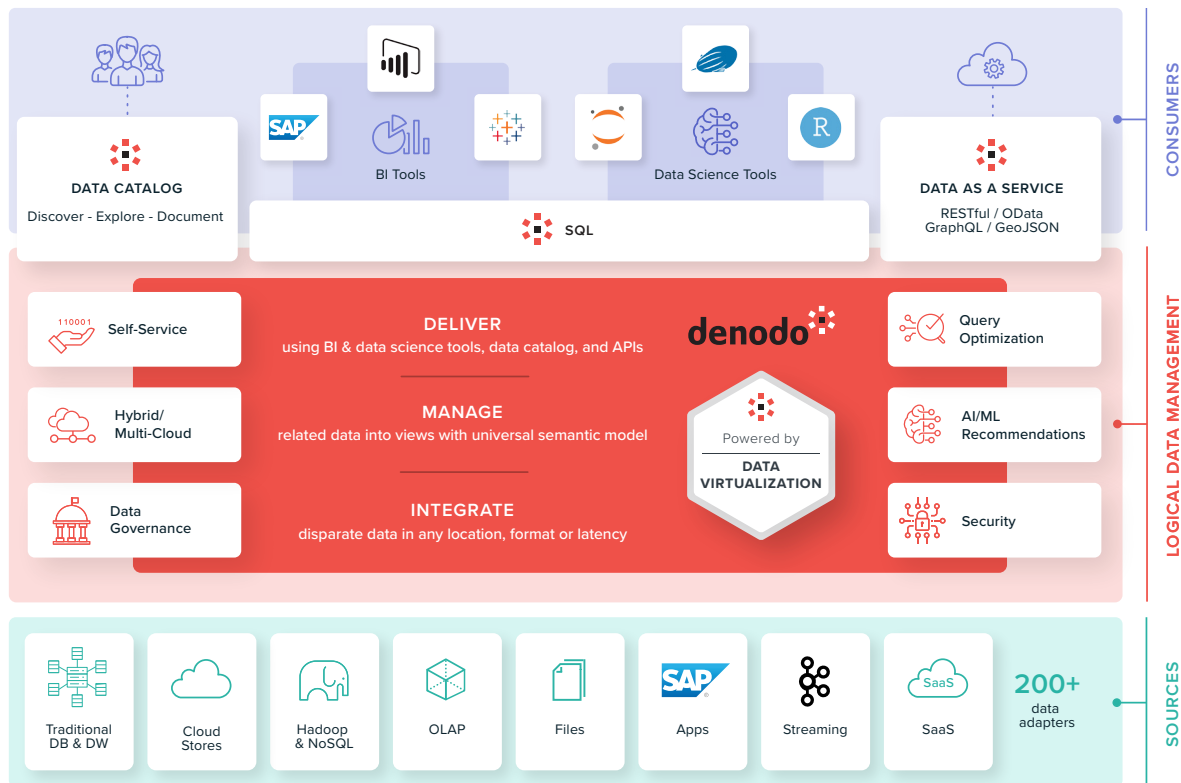


Speed and Control

Data management strategies often rely on building and maintaining ETL pipelines, and building custom connectors to applications and data sources to gain a sense of control over the process. Product and technology leaders also know that it's hard and takes a large, capable engineering team to keep pace. But you do not have to sacrifice control for speed. The Denodo Platform, with its comprehensive, proven functionality; unparalleled support for disparate data sources and delivery methods, including APIs; and flexible deployment options, provides the quickest path to a transformed, cutting-edge data infrastructure.

With the Denodo Platform, SaaS, DaaS, and MSPs can:

1. **Connect** to any data fast, regardless of location, without having to first move it, and seamlessly leverage a wide range of disparate data for informed product development.
2. **Build** data products and applications quickly and easily.
3. **Apply and manage** data security and governance across all end customers and roles from a single, centralized location.
4. **Deploy** a unified semantic layer across all data, to deliver data in the language of the business, delivering increased usage and ROI.
5. **Create** a data marketplace to monetize data assets and enable self-service.



Deployment Options

The Denodo Platform can be deployed in a multitude of ways, fitting seamlessly within your existing go-to-market strategies. Deploy the Denodo Platform:

- Modularly, taking advantage of just the capabilities you need
- Embedded within your SaaS data abstraction and delivery infrastructure
- Across environments: Cloud, multi-cloud, on premises, hybrid, even on a Raspberry Pi

Denodo Platform Benefits



Source: Forrester Total Economic Impact™ of Data Virtualization, 2021

A Partnership that Delivers Results

ENVERUS

Enverus, a leading SaaS and data analytics company for energy exploration decision support, leveraged the Denodo Platform to accelerate web services development for new applications from two weeks to less than one day.



IHS, a leading information services provider in the energy sector, leveraged the Denodo Platform to unify disparate energy databases and subscription models to gain a global view of energy data, enable greater scalability, and build better application specific data services to meet customer needs and drive new revenue streams.

Beyond these, we have hundreds more examples of customer results, across many different industries.

Let's Talk

What are your specific goals? We'd like to hear about them. Let's talk about turning what just might be an operational burden into a competitive advantage for your business and your customers, with Denodo under the hood. Contact our embedded experts at oem.partners@denodo.com to start the conversation; we're looking forward to partnering for mutual success.

To learn more, visit:

www.denodo.com/OEM



Denodo is a leader in data management. The award-winning Denodo Platform is the leading data integration, management, and delivery platform using a logical approach to enable self-service BI, data science, hybrid/multi-cloud data integration, and enterprise data services. Realizing more than 400% ROI and millions of dollars in benefits, Denodo's customers across large enterprises and mid-market companies in 30+ industries have received payback in less than 6 months. For more information,

Visit www.denodo.com | Call +1 877 556 2531 (US) | +44 (0) 20 7869 8053 (UK) | +65 6950 7489 (Singapore)

